



RURAL WATCH SCOTLAND

Make sure you know what's going on in your area & help keep yourself safe from crime by signing up to the Rural Watch Scotland alerts scheme.

Scotland's rural communities are great places to live, work and visit. Crime in rural areas is relatively low and people quite rightly feel safe and secure in these communities. However when incidents do occur, it is important that people living in rural areas, many of who may live in isolated areas, are kept informed.

'Rural Watch' is now available across Scotland and is a direct messaging system that can send email and text alerts about information relevant to your area. The information will come from local police officers and other approved information providers.

It is known that keeping communities informed about crime and other threats in their areas can help prevent crime, keep communities and residents safe, and the response to these alerts can help catch criminals.

The availability of a national Rural Watch Alert platform has been one of the main aims of the Scottish Partnership Against Rural Crime (SPARC) since it was formed in 2015

I would encourage anyone living, working or those who regularly visit the countryside for leisure activities to sign up to receive relevant information about rural crime in their area.

Signing up is quick and easy, simply follow the link at

<https://member-registration.neighbourhoodalert.co.uk/173/Join>

Inspector Jane Donaldson, Rural Crime Co-ordinator, Police Scotland

Ayrshire Division Contacts:

Constable Graeme Gordon - graeme.gordon@scotland.pnn.police.uk

Sergeant Alan McDowall - alan.mcdowall@scotland.pnn.police.uk

**The Scottish Partnership Against Rural Crime (SPARC) is a multi-agency partnership that includes Police Scotland, NFU Scotland, Scottish Land & Estates, Scottish Business Resilience Centre, Scottish Government, NFU Mutual, Forestry Commission, the Crown Office and Procurator Fiscal Service and Neighbourhood Watch Scotland.*

www.ruralwatchscotland.co.uk

Sign up to
RURAL
ALERT



to receive **FREE** crime alerts and
info about where you live

Rural ALERT – Scotland is a secure, partnership based community messaging system which supports Rural Watch Scotland and the Rural Crime Strategy. It allows service providers to send localised, targeted information **ALERTS** on issues of crime, safety and resilience to all rural communities. The benefits of this messaging system are:

- Messages can be sent timeously and the content tailored as required
- Messages can be targeted to specific geographical areas and demographic groups
- Messages are sent default by email but can also be sent as text or voicemail
- 2 way communication – you can respond privately to a message

The system, designed by VISAV Ltd in Nottingham, is used extensively throughout the UK and increasingly by Neighbourhood Watch Scotland, Police Scotland, local authorities and other service providers throughout Scotland.

To receive Rural **ALERTS** simply register at:

There is no requirement to join or set up a neighbourhood watch – simply follow the registration instructions. By signing up you control your personal information, contact details and also decide what information providers you want to receive **ALERTS** from.

